

25th Legislative District Democrats

Candidate Endorsement Request (*County Council*)

Full Name (as shown on ballot) Marty Campbell

Office Sought: Pierce County Council #5 Today's Date: 5/28/2018

Years in the district that you want to represent: _18_

Campaign Information

Name of Campaign: Committee to Elect Marty Campbell Campaign Manager:

Campaign Address: 1725 East 72nd Ste 700-102, Tacoma, WA 98404

Campaign Phone: 253-376-3774 Email: ElectCampbell@gmail.com

Website: ___ ElectMartyCampbell.com

Social media:

Facebook: __ @electMartyCampbell Twitter: _@MartyRCampbell __ Other: _____

What is your win number? _13,849

How much money do you intend to spend on this campaign? \$80,000

How much in personal funds do you intend to spend? Running campaigns have many incidental costs, like office supplies, food for volunteers, clothing and travel. Experience shows I will spend about \$5,000 out of pocket and will likely contribute significant additional personal funds as needed.

How much have you raised so far? About \$20,000 from over 80 different donors.

How many volunteers do you expect to have supporting your campaign? My last campaign saw over 100 volunteers. I expect that we will see a larger number this time.

How many volunteers have you recruited so far? Several dozen that have agreed to help as we increase doorbelling, phone banking and sign waving.

Party Affiliation: Democratic Party.

Are you using union printers and/or sign shops to do your campaign printing? Yes, always.

Questionnaire

Please keep your answers brief.

Please list your qualifications for seeking office:

Currently I am the Community Association Manager, Salishan Association
Small Business Owner for nearly 20 years. (Stadium Video, Buzzard's CDs)

Served on Tacoma City Council for 8 years representing the Eastside and South End of Tacoma.

While on Council I served on many committee, boards and commissions:

Economic Development Committee- Chair

Public Safety, Human Services and Education Committee - Vice Chair

Government Performance and Finance Committee - Vice Chair
Infrastructure, Planning and Sustainability Committee
Appointments Committee
Joint Municipal Action Committee- Vice Chair
Pierce County Regional Council
Tacoma- Pierce County Board of Health - Vice Chair
Chrystal Judson Family Justice Center - Chair
Puyallup Tribal Nation 2% Committee
Safe Streets- Board of Directors
City of Tacoma Arts Commission
Eastside Community Center Steering Committee
Council Liaison to the Eastside Neighborhood Council

Additionally prior to serving on council or outside of my role as council member:

Alchemy Skateboarding - Founding board member; Chair
New Tacoma Neighborhood Council - Chair
Cross District Business Association - Chair
Downtown Merchant's Group - Chair
Grand Cinema, Board of Directors - Chair
Environmental Services Commission

And more ...

Why do you seek this office?

I am passionate about building a better community and advocating for social justice issues. I have a natural ability to bring people together and define and refine an issue and implement working progressive solutions. I will continue to advance equity in rights and pay for all residents across the county.

Have you previously been involved in partisan politics? Please give details:

I have served as and supported Democrats in the Pierce County for nearly 20 years. I have volunteered at events and run caucuses sites, democratic meetings and tasks related to ensuring Democrats win. My service and my beliefs align with the Democratic party and I have proven experience of progressive policy development in areas of protection of immigrants and refugees, human rights, ensuring equity in city funding, and supporting environmental justice across our great county. I have served as an elected PCO for my precinct.

I have campaigned for dozens of democratic candidates and initiatives and have been endorsed by democratic organization every time I have run for office.

Have you run for an office before? Please give details:

Tacoma City Council in '07, '09, '13 (please see additional details above).
I have also run School bond campaigns and served on committees for many ballots measures.

Have you held office, either elected or appointed? Please give details:

Tacoma City Council (please see additional details above).

What do you believe will be the three most important issues in your campaign?

After years of inaction from the County Council there are a lot more than three really pressing issues. With that said, full funding for mental health, doing more to create local family wage jobs, and supporting public safety including our police and fire unions rise to the top. I want to add that as a former business owner I know what it's like first hand when big corporations who get our tax cuts come in and edge out local businesses and local jobs. We should be supporting our local businesses especially in district five where we could be turning vacant store fronts into family wage jobs and reducing the amount of people that need to commute to Seattle.

Whom will your campaign hold accountable for the lack of progress on these issues?

I believe the County Council is to blame for the current lack of progress. I recognize that there are not enough seats up to change the majority this cycle but it's imperative that we make progress this round and then work to hold them accountable.

Name an action you would push in the County Council to cope with climate change?

We need to be planning for additional flood and erosion control, especially in the Puyallup river watershed. It's a problem hundreds of coastal areas are going to need to be prepared for. We also need to advocate in the other Washington to fully fund Weather and Climate research.

Name an action you would push in the County Council to slow climate change?

The key to slowing climate change is getting to near zero carbon emissions. This is going to take work on many fronts including planning, housing, transportation and developing a greens job workforce while having a focus on sustainable living through lifecycle analysis, urban farming and waste reduction.

I'd like to see the County lead this work by phasing in electric vehicle infrastructure and easing restrictions and increasing incentives for solar. On the Tacoma City Council I sponsored and passed a resolution to increase residential solar incentives, especially for low income families. The final bill I sponsored created a \$250 per employee tax credit for creating new living wage, green jobs in Tacoma, putting pen to paper saying we need to invest in green jobs and clean energy.

The Pierce County Economic Development Department often pursues growth through seeking to attract existing businesses to the area. Do you see a role for Pierce County in providing support for community members who wish to start small businesses or worker-owned co-ops here?

Yes! As an former successful entrepreneur, I understand firsthand the value locally grown businesses. Higher wages, more community involvement and shorter commutes for many come from investing in local businesses.

I was a founding member of Go Local Tacoma, a group dedicated to supporting locally owned businesses. On council I led efforts to create a 'culture of entrepreneurship' proving a suite of support and incentives for starting a business in Tacoma. Pierce County need to look at the what has been successful and implement it across the county.

Do you support a \$15 per hour minimum wage for Pierce County?

Studies would indicate that it would not be enough for many parts of the county.

While on City Council we took up the issue of significant minimum wage increases, ultimately sending two proposals to the ballot for the voters to consider. This led to the adoption of the one of the highest minimum wages in the nation and is still outpacing the State of Washington.

It is clear that we continue to need comprehensive reforms around income and benefits. We need to move from guaranteeing a minimum that doesn't begin to cover minimum needs to creating an economy and society that has livability and affordability at its core.

What should be done to make rental housing more affordable in Pierce County?

I support additional sustainable options like zoning for tiny housing. I also support density in accordance with Growth Management, not just for its affordability but for its environmental impact. We also need to ensure that tenants are treated fairly and that buildings meet a minimum standard of livability.

What should be done to make commuting more efficient in Pierce County?

There are plenty Pierce County should be doing to lead in this area. Invest in public transit, alternative transportation trails and TODs. Develop more living wage jobs with-in Pierce County and provide more support for Commute Trip Reduction (CTR). We need to review zoning policies to encourage housing density along existing or easily accessible transit corridors, provide incentives for Transit Oriented Development (TOD) projects and continue the implementation of the GMA, working with the LUACs for community guided processes.

What costs should be included in development impact fees to reflect the costs that new housing imposes on existing residents?

We are seeing in many districts that the impact fees are not keeping up with the cost of building things like new schools, or even sidewalks. That cost then gets pushed onto existing taxpayers creating further burdens especially felt by our seniors. Impact fees should cover the costs of increased public services new residents will need and expect, including buildings like schools, fire, and police stations.

Would you support higher impact fees based upon the value of the new housing? If so, would you temper the increased fees by exempting the first \$100,000 of value for each new unit of housing and correspondingly increasing the rate on all value above \$100,000 so that the full impact of new housing is felt by the new residents rather than the existing residents?

There are definitely incentives I would support like reduced fees for senior and low income housing. With respect to the question specifically, I'm not sure how that would lessen the rate for existing residents since it's referring directly to new construction?

However, exempting the first 100K may help with incentivizing more new affordable housing units.

Much of residential Pierce County is either unserved or under-served by transit. If elected to the County Council what will you do to coordinate new housing and improved transit in Pierce County so that traffic might be reduced rather than continually increased?

I could write a five page paper on this topic. There dozens of steps we need to be taking right now improve the fabric of our transportation networks and reduce congestion.

-We need to fast track the implementation of High Capacity Transit plan for Pacific Ave from Tacoma to Spanaway. In turn we need to develop extended feeder routes East and West to connect Neighborhoods to the main line.

- Several years ago many parts of the county opted out of the Pierce Transit service area, we need to bring those communities back into the fold to build a working system.

- We need to resolve the JBLM public transit blockage issue.

- Pierce Transit needs robust support in modernizing their fleet, including adding electric busses, to provide more efficient and cost effective routes.

- Pierce County needs to prioritize the completion of alternative transportation routes like the Pipeline Trail and the River Road trail.

- Bring more living wage jobs into Pierce County, locating them where we have existing or easily accessible transit access.

-Review zoning policies to encourage housing density along existing or easily accessible transit corridors.

-Provide incentives for Transit Oriented Development (TOD) projects.

- Continue the implementation of the GMA, working with the LUACs for community guided processes.

-And more. . .

Your budget priorities:

Name the top three county budget expenditures (if any) that you believe should be increased.

Funding for public safety (police, fire and EMS), Public safety support programs like mental health and community services, and ensuring that all our employees are fairly and competitively compensated for the work they do.

Name the top three county budget expenditures (if any) that you believe need to be decreased.

In a time of rapid growth throughout the county, we are struggling to catch up, not cut.

However, it is important that we maintain an efficient government and should always keep a sharp eye for wasteful expenditures.

What county revenue sources if any do you believe should be increased?

First off the Pierce County Council needs to pass the 1/10 of one percent Mental Health and Chemical Dependency sales tax. Pierce county is the ONLY urban county in the state not to pass it. While on Tacoma City Council we passed it and have seen benefits to our homeless programs and other public safety net programs by stabilizing the funding to our non-profit partners.

I support holding big pharmaceuticals accountable that have profited off the creation of the opioid epidemic. Landmark cases have often led to large settlements to address the problems directly at the local levels.

I will also continue the work of the council to fight in Olympia for our fair share of funding from dedicated revenues. Recently, promised local funding from sources like Marijuana and Alcohol sales have been reduced or threatened with being reallocated at the state level, straining local budgets.

What county revenue sources if any do you believe should be decreased?

While I don't have any specific sources in mind, I am always open to review and removal of inefficient or unjust revenue sources.

On Tacoma City Council, I led the effort for the removal of the 'Cabaret Tax'. This was a 2% tax on all food and beverage sold during live music performances in bars or restaurants. Workers found it complex to calculate the exact sales during the minutes that the band was playing, leading to accounting issues for small businesses, expensive auditing for the City of Tacoma and ultimately venues booking fewer live music acts, hurting local musicians. At the end of the day it raised about \$40,000 and probably cost the City more than that to collect and administer. We need to ensure that revenue sources are simple, fair and just.

Do you think it would be a good use of County money to annually mail to each household a brief summary of the County's budget and a percentage breakdown of expenditures by department that would be signed by the members of the County Council?

No, I worry about that turning into another partisan republican mailer. I was disappointed to see ads run by Councilmember Roach that boosted her name ID but did nothing for those suffering from the opioid epidemic. I do believe the County Council needs to do a better job of engaging and informing the residents of Pierce County on all action by the council, including the budgeting process. We need to work across a variety of platforms to meet people where they are at and explain things in a language that can be easily understood.

What should be done to provide transitional facilities for residents of Pierce County ready to leave facilities like Western State Hospital?

We should fully fund mental health programs and finally let the professionals who use best practices do their job when it comes to this issue. Everyone is different but we need programs that range from treatment, housing, and job training and placement. Our non-profit partners need to have dependable funding sources to be able to focus on compassionate, individualized care.

Would you support a county code provision requiring landlords to allow political candidates, campaign representatives, and political party representatives access to their properties thereby leaving the decision of whether an individual tenant speaks to a candidate up to that tenant?

I have faced this as a candidate trying to reach all the voters in my district and it's frustrating being turned away. Past research informed me that there is a tremendous amount of case law that has gone into this issue and I also think it's likely that if this went to the ballot, voters themselves would reject it. That said, I'm certainly open to finding a compromise, because I think that candidates and elected officials should be accessible to the people.

Do you support Public Campaign Financing for:

- (1) Local government offices? Yes
- (2) State government offices? Yes
- (3) Federal offices? Yes
- (4) Judicial offices? Yes

I am on record supporting publically financed campaigns, but the questions is always "How do we effectively and fairly implement it?" My efforts to send a proposal to the ballot during the last Charter review in Tacoma failed, but I am willing to work promote reasonable alternatives and further the conversation.

I am very appreciative for the recent move by Governor Inslee to fully fund return postage for ballots and we need to continue to find ways to engage more voter and increase voter turn-out.

Why should the 25th Legislative District Democrats support you over any other candidates running for this position?

This election is about holding the seats we have on our County Council and strategically preparing for 2020 when we have an excellent chance to win back the majority and executive office, returning Pierce County in a blue county. As a proven progressive policy wonk, community builder, fundraiser and strategic thinker I have forged partnerships with PCOs, local, state and national leadership and I will work to position us for a sweep in 2020. I have been an active Democrat for many years and have demonstrated an ability to turn our values into actionable plans and enact working policies, the types of policies that attract people to the party rather than just being an alternative to the other party.

Are there any additional comments you would like to share with the 25th Legislative District Democrats?

The 5th district is the most diverse district in the county. There are dozens of languages spoken and it is home to many large immigrant populations. I led the effort 3 years ago to make Tacoma the first 'Welcoming City' on the West Coast, laying the ground work for what would be our response to radical shifts in national policy. I will work to make Pierce County an official Welcoming County.

I believe in accessibility and representing the people. My cell phone and email are always accessible and I make a point of attending events where I can see and talk with the people I serve, from community clean-ups to more formal town halls, social media and everything in between. While on Tacoma City Council I worked on expanding the way we communicate to the public including adding more languages and access for people with disabilities. I also always listen for how I can better create access since what works for one community or person may not work for everyone.

Thank you for the opportunity to earn your endorsement and I appreciate the work of the committee and the PCOs and humbly ask for your support.

It is the intent of the 25th District Democrats to support qualified Democrats seeking political office for both partisan and nonpartisan races. To that end we are looking for individuals who adhere to Democratic principles as demonstrated by Democratic Party activity, community activities, their reputation among Democrats, and statements they make supporting the Democratic Party, fellow Democrats, and Democratic values. Endorsed candidates are discouraged from giving support in any partisan race to non-Democratic candidates. If an individual is running against another Democratic candidate(s), such endorsed candidate is encouraged to draw clear distinctions and differences with his/her opponent in a friendly, informational, and non-confrontational fashion. My signature below signifies my agreement with these principles and that I understand that the 25th District Democrats may withdraw its endorsement if I do not adhere to them.

Candidate Signature: Marty Campbell Today's Date: 5/28/2018

Please return your completed questionnaire to edwherde@gmail.com